

BEATRICE SILVA

www.silvamultimedia.com

CONTACT

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SKILLS

- Interviewing strength
- Story development skill
- Voiceover recordings
- TV broadcasting
- Investigative reporting
- Fact-checking
- Story pitching
- Field reporting
- Video editing
- Digital photography

EDUCATION AND TRAINING

05/2018

Associate of Arts -
Communications

Broward College
Fort Lauderdale, FL

SUMMARY

Enterprising Journalist offering 5 years' experience in print and online media. Familiar with viral trends, breaking news response and how to capitalize on social media platforms to get the story out. Adept at developing articles and investigating issues with a tenacious and unwavering dedication.

EXPERIENCE

Reporter
Capital Analytics | Miami, FL

05/2020 - Current

- Interviewed leading CEOs across different sectors of the economy.
- Managed production for local and national digital properties.
- Simplified topics such as healthcare, energy, government and technology through clear, concise and compelling writing.
- Completed research and checked all facts to maintain high standard of journalistic integrity.
- Used social media outlets to connect directly with public.

Broadcast Journalist
Amp Media Productions | Boca Raton, FL

06/2019 - 05/2020

- Interviewed local celebrity guests, including composing questions and performing in-depth research.
- Gathered information and video material required



05/2020

Bachelor of Arts - Multimedia
Journalism

Florida Atlantic University
Boca Raton, FL

as well as created high-impact scripts for review and approval by editors.

- Presented local news and feature reports in public radio style on both local and national news programs.
- Posted on social media sites frequently to increase news broadcast traffic.
- Created tightly written news stories crafted from reliable sources.

Broadcast Journalist
South Florida Journal | Davie, FL

06/2018 - 05/2020

- Researched potential news or feature stories for timely and quality distribution to public.
- Presented local news and feature reports in public radio style on both local and national news programs.
- Participated in brainstorming sessions with the producer to develop exciting and informative content, including teases and promotions.
- Posted on social media sites frequently to increase news broadcast traffic.

Content Writer
Spine Media | Fort Lauderdale, FL

12/2017 - 06/2018

- Applied strong writing, editing and proofreading abilities to each assignment to produce best possible content.
- Worked closely with top leaders and talented writing team in finalizing projects ranging in value and complexity.
- Interviewed contacts by phone, Skype and in person for human nature stories for weekly e-blast articles.
- Proofread materials created by other writers to identify spelling, punctuation and grammar mistakes.